



Education Institute 2026

GEARS OF GROWTH

CONNECTING CODES, INDUSTRY AND SOLUTIONS



Sponsor & Exhibitor Information

2026

EDUCATION INSTITUTE

GEARS OF GROWTH: CONNECTING CODES, INDUSTRY AND SOLUTIONS

SPONSORS & EXHIBITORS



Platinum, Gold and Silver sponsors receive: one exhibitor table and complimentary full attendee registration with all meals, pre-event promotional recognition in email marketing blasts, web/calendar pages, logo and listing in the attendee brochure, acknowledgements and verbal recognition throughout entire event by the IDABO President and other key speakers. Sponsor acknowledgement remains on the IDABO website through the conference, up until 30 days after the event.

Platinum Sponsor \$2,000

- **Opportunity to present Lunch Wednesday and Thursday. Up to 5 Minutes about your company services and connection to IDABO.**
- Corporate brand will be associated with all educational material
- Logo placement on top banner of the IDABO website, event app and session slides
- Largest Logo located at top of signage at Welcome Desk & Daily Registration Area
- Logo on all e-blast communication
- Exhibitor Table - Selection of priority placement
- **Two** Conference Registrations
- Post conference attendee email list
- **Two** push notifications in the mobile app

Gold Sponsor \$1,500

- Logo on Directional Signs - large directional signs will be strategically placed at nexus points of attendee traffic to guide participants through their daily navigation of event activities. Your corporate branding will be clearly displayed on these large and vitally important signs.
- Logo located on signage at Welcome Desk
- Listing and link from IDABO Website
- Exhibitor Table premier placement
- **One** Conference Registration
- Post conference attendee email list
- One push notification in the mobile app

Silver Sponsor \$1000

- Logo located on signage at Welcome Desk
- Listing and link from IDABO Website
- Exhibitor Table
- **One** Conference Registration
- Post conference attendee email list
- One push notification in the mobile app

Exhibitor - \$750

- One skirted 6-foot table located in main ballroom and two chairs.
- Breakfasts/Lunches/Snacks - entire conference for one Exhibitor
- Please consider joining us for the offsite activity to continue networking and meeting with current and prospective clients. Option can be selected when registering as an exhibitor/sponsor

Additional Exhibitor - \$225

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SPONSORS & EXHIBITORS



Offsite Networking Event Sponsor | \$ 750

The 2026 Offsite Activity and Networking Event will be held Wednesday January 21st from 6:00pm to 9:00pm at Base Camp Social in Boise. This is always an enjoyable casual after hours event providing additional time to continue networking and socializing. As this sponsor, your company brand will be prominent and includes:

- Recognition at the All Member Meeting and at noted during breaks and lunch that day
- Corporate logo on Welcome sign at the Event Location
- Table provided and signage at offsite location
- One push notification in the mobile app

Mobile App Sponsor | \$ 1000

Sponsor IDABOs Mobile App before and during Education Institute and get front and center brand recognition every time our members and event attendees open the app.

Additionally, this sponsorship includes these added benefits:

- Recognition in Pre-Event Marketing
- Recognition on the idabo.org Website
- Recognition on the Mobile App

Welcome Reception Event Sponsor | \$ 500

Be the first Brand to welcome conference attendees at the Welcome Reception and Game Night on Tuesday January 20th. This enjoyable event provides an opportunity to welcome our attendees the evening after checking in and provides space for our exhibitors to discuss the newest industry trends and technologies. As this sponsor, your company brand will be prominent and includes:

- Corporate logo on welcome sign and ALL beverage stations and Registration Desk
- Corporate logo Prominently displayed throughout Reception and Game Night
- Sponsor may supply additional branded amenities, such as napkins, swag, handouts
- One push notification in the mobile app

Breakfast Sponsor - \$700

As breakfast sponsor, your company brand will greet each attendee in the morning. Your company brand will be strategically placed to attract attendee attention.

- Corporate logo on sponsor signs at buffet tables and coffee stations
- Corporate logo on sponsors' signs at all rounds during breakfast (eating tables)

Lunch AND Snack Sponsor ENTIRE DAY - \$800

As the lunch and all refreshment breaks sponsor for the day, your company will be recognized as an important supporter of the event. Your company brand will be strategically placed to attract attendee attention.

- Announcement before and during all breaks and lunch
- Corporate logo on sponsor signs at buffet tables
- Corporate logo on sponsors signs at all rounds during lunch and breaks (eating tables)

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SCHEDULE AT A GLANCE



Tuesday January 20

*Classes only
Boise Center*

8:00 AM - 2:00 PM
Registration Desk Open

8:30 AM - 12:00 PM
AM Classes

12:00 PM - 1:00 PM
Lunch provided

1:00 PM - 4:30 PM
PM Classes

5:30 PM - 7:30 PM
Welcome Reception

Wednesday January 21

*Full Conference
The Grove Hotel*

7:00 AM - 4:00 PM
Registration Desk Open

7:00 AM - 8:00 AM
Breakfast and Networking

7:15 AM - 8:15 AM
Optional Morning Workshops

8:15 AM - 8:30 AM
Opening and Keynote

8:30 AM - 12:30 PM
AM Classes

12:30 PM - 1:15 PM
Lunch

1:15 PM - 4:15 PM
PM Classes

4:15 pm - 5:45 pm
Legislative Reception

6:00 PM - 9:00 PM
Offsite Event
Base Camp Social

Thursday January 22

*Full Conference
The Grove Hotel*

7:00 AM - 4:00 PM
Registration Desk Open

7:00 AM - 8:00 AM
Breakfast and Networking

7:15 AM - 8:15 AM
Optional Morning Workshops

8:15 AM - 8:30 AM
Opening and Keynote

8:30 AM - 9:15 AM
IDABO Board Meeting all
Member Meeting

9:30 AM - 12:30 PM
AM Classes

12:30 PM - 1:30 PM
Lunch

1:30 PM - 5:00 PM
PM Classes

Please note Vendors are not required to attend during the day Tuesday January 20th.

Your presence is requested from
5:30 PM to 7:30 PM Tuesday January 20th for the
Welcome Social & Vendor Appreciation Reception

A detailed Program with Classes to follow

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EXHIBITOR BOOTHS



CONFERENCE DATES & EXHIBITING HOURS

THE GROVE HOTEL, GRAND BALLROOM
245 S CAPITOL BLVD. BOISE ID , 83702

JANUARY 20 5:30PM - 7:30PM
JANUARY 21 7:00AM - 4:00PM
JANUARY 22 7:00AM - 1:30PM

Exhibitor Booths

Set Up and Breakdown Times

Setup: January 21st from 6:00 AM to 7:00 AM

Breakdown: Booths may be dismantled any time after 1:30 PM on January 22nd

Welcome Reception and Vendor Appreciation Night

All exhibitors are encouraged to attend the Welcome Reception and Vendor Appreciation Night on January 20th from 5:30 PM to 7:30 PM. This event promises to be interactive, featuring prize giveaways. Vendors are encouraged to donate a prize valued at \$50.

Booth Staffing and Requirements

Please ensure that staff are present at your booth during the specified dates and times
(staffing is only necessary during morning registration hours, meals and breaks).

All exhibitor items must fit within the provided tabletop area.

Power spaces are limited; please email IDABO to confirm availability.

(An additional fee of \$15 will be charged for power access)

Further information will be sent to all 2026 Education Institute Partners upon registration.

BECOME A SPONSOR

THE GROVE HOTEL, GRAND BALLROOM
245 S CAPITOL BLVD. BOISE ID , 83702