

2024 Education Institute

Sponsors and Exhibitors

Platinum Sponsor \$1,500

- Logo on top banner of the IDABO Website (displayed alongside any Ed Inst. 2024 Information)
- Corporate branding will be associated with this material
- Largest Logo located at top of signage at Welcome Desk
- Logo on all e-blast communication
- Booth (3days) choice of location
- 5 Minute Presentation at Membership Meeting
- 1 Additional Registrant
- Six-foot draped table, chair, wastebasket, carpet, and side and back rails/drapes
- Listing and link from IDABO Website
- Post conference attendee email list

Gold \$1,000

- Logo Directional Signs – LARGE directional signs will be strategically placed at nexus points of attendee traffic to guide participants through their daily navigation of event activities. As sponsor, your corporate branding will be clearly displayed on these large and vitally important signs.
- Logo located on signage at Welcome Desk
- Booth (3days) premier placement
- Six-foot draped table, chair, wastebasket, carpet, and side and back rails/drapes
- Listing and link from IDABO Website
- Post conference attendee email list

Silver \$750

- Logo located on signage at Welcome Desk
- Booth (3days) premier placement
- six-foot draped table, chair, wastebasket, carpet, and side and back rails/drapes
- Listing and link from IDABO Website
- Post conference attendee email list



***Platinum, Gold, Silver receive 1 Full Exhibitor Registration*

Lanyard Sponsor (1) - \$650

Keep your company name and brand front and center on our conference lanyards. Each attendee will receive this item with their badge to display their name for all conference related events. Single-color print. Lanyards developed and supplied by IDABO.

Vendor Reception *and* Offsite Event (January 23rd) | \$ 500

The Vendor Reception is an enjoyable end-of day event in the Grand Ballroom (immediately following the last classes) and a great way for attendees and exhibitors to further co-mingle, network, and discuss the newest industry trends and technologies. We will be moving to an offsite location for dinner and activities at Base Camp Boise. Venue provides the space and additional time to continue to network and unwind. As a sponsor, your company branding will be prominent and includes:

- Recognized at the opening of the reception
- Corporate logo on sponsor signs at all beverage stations (reception and event)
- Corporate logo on sponsor's individual PowerPoint loop sponsor page (displayed throughout reception and offsite event)
- Table and signage at offsite location

Lunch & Snack same day (3) \$500

As the lunch and all refreshment breaks sponsor for the day, your company will be recognized as an important supporter of the event. Your company branding will be strategically placed to attract attendee attention.

- Announcement before all breaks
- Corporate logo on sponsor signs at buffet tables
- Corporate logo on sponsors signs at rounds (eating tables)

Panel Discussion Sponsor - January 24 \$250

- Announcement of Sponsorship prior to and after the AIA and CBO Panel Discussion
- Logo projected throughout discussion and added to any slides
- Logo Displayed at Beverage Stations

Exhibitor - \$400

- Three full days – Including AIA / CBO Panel Discussion
- One skirted 6-foot table located in main ballroom (lunches/breaks/panel discussion/receptions)
- Lunches/Snacks for entire conference for one Exhibitor
- *Additional Exhibitors \$175*

Please consider joining us for the offsite dinner at Base Camp Boise to continue networking and meeting with current and prospective clients. Option can be selected when registering.

[Register Here - 2024 IDABO Education Institute](#)



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